

# JOE SULLIVAN

## CONTACT

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joesullivanproductions.com

## EDUCATION

University of Dayton  
Major: Media Productions  
Minor: Journalism

## HONORS & ACTIVITIES

- Named lead Creative for UD's Men's Soccer and Women's Basketball Teams
- Flyer Media Award for Outstanding Achievement in Radio
- University of Dayton's Dean List

## SKILLS

Adobe Creative Suite

- After Effects
- Audition
- Lightroom
- Photoshop
- Premiere Pro

G Suite

Videography

Photo, Video & Audio Editing

Photography

Writing & Lighting

Public Speaking

## REFERENCES

Available on request.

## EXPERIENCE

### Assistant Producer for Foster Care Documentary

University of Dayton | Spring 2024 – Present

Collaborate with a team of 12 students to produce a documentary exploring the foster care system in Dayton, Ohio.

- Contribute as a writer, shaping the narrative and storytelling approach.
- Perform long form interviews with subjects for the documentary.
- Capture and edit video and photography for marketing and promotional materials.
- Edit audio to enhance the documentary's overall production quality.

### Creative Video / Photo Intern

University of Dayton Athletics | Winter 2022 – Present

Produce, edit, and curate video and photography content to support the athletic department's marketing and social media strategy.

- Serve as the lead creative for men's soccer and women's basketball, overseeing content development and branding.
- Assist in creative production for all other sports, ensuring high-quality promotional materials.

### Creative Media Specialist

Prep Baseball, Illinois and Wisconsin | Spring 2023 – Present

Develop engaging content for Prep Baseball Report's social media and recruitment campaigns at both state and national levels.

- Capture high-quality video and photography of high school athletes for scouting and promotional purposes.
- Edit and produce podcasts to enhance media outreach and audience engagement.
- Strategize and manage social media content to optimize visibility and impact, enabling high school baseball recruits to receive additional exposure to college coaches.

### TV Manager

Flyer TV, University of Dayton | Spring 2023 – Present

Oversee student-run productions and serve as the primary contact for individuals seeking on-air talent.

- Provide play-by-play and color commentary for ESPN+ broadcasts.
- Produce Flyer Sports, managing content development and production workflow.
- Selected as a delegate for the University of Dayton's Flyers to Hollywood program, connecting students with industry professionals.

### Radio Manager

Flyer Radio, University of Dayton | Fall 2022 – Present

Oversee and coordinate a 24/7 student-run radio station, ensuring smooth operations and content scheduling.

- Manage air shift scheduling and facilitate show assignments for on-air talent.
- Recruit and coordinate talent for athletic event coverage and special broadcasts.
- Host weekly radio talk show featuring sports and pop culture, as well as interviewing current Dayton students to highlight their background and student experience.